



Long Beach Unit 557

Board Minutes

May 19, 2015

Call to Order: The meeting was called to order at 11:00 am by Rob Preece, President.

All members were present except Colleen Bilas and Cliff Goodrich.

Also Present: Lynn Danielson and Christine Frumen

The secretary presented the minutes. Kevin Lane moved to approve the minutes, seconded by Diane Sachs. The minutes were approved.

Treasurer's Report: The treasurer, Betty Jackson, reported that the units balance is \$13,215.77. Please refer to the Monthly Balance Sheet for detailed information. Rob Preece reports the unit had an \$800.00 approximate loss. The losses are primarily from the awards luncheon and advertising expenses. Betty states she arranged to contact the Press Telegram paper for announcing our games. This service is free of charge. The unit's current events will be published in this Sunday's newspaper.

Hospitality Report: Phyllis Greenstein reports we have two new members. These members will receive a welcome letter, directory and an invitation for a free play to a future unit game. Rosalie requested a sympathy card be sent to the family of a recently deceased member.

Sectional/Unit Game: Kevin Lane reports he has received a sanction number for the forthcoming unit charity game scheduled for May 24, 2015. He reports that charity sanction fees are approximately \$1.00 more than a standard unit game. As voted by the board in the April meeting, winning players will receive charity-level points without an additional fee. He also reports that we will have an ACBL tournament director for the scheduled 499er sectional tournament. He also has sent advertising flyers to various clubs. Several board members also placed flyers in the Costa Mesa and Leisure World clubs.

Rob will talk to Brandon Sheumaker, LBBC Manager, regarding unit game director assignment and if there is additional payment required for the morning games. Food preparations have been made by Fern Dunbar and Kevin. Betty asked about the set-up arrangements for the game. Rob said all arrangements have been made and the sectional game will take place in the back room. All other arrangements remain the same as past unit games.

I/N Coordinator: Dalia Hernandez reports that the party for Bob Maults Beginner Bridge graduates was a success. Rob and Dalia are considering presenting a "Born again Bridge Player" class. Rob states there are many players who know how to play bridge but require updating to the game.

Rosalie had nothing current to report regarding transportation arrangements for possible tournament players.

Old Business: Rob asked the board to validate their ACBL numbers presented on a form that is required by the ACBL. Once the form is reviewed for accuracy, Rob will submit it.

CPR Class and Silent Auction Fundraiser:

Rosalie reports that Brandon suggests the CPR class be scheduled on Monday evening, either June 15 or June 29, 2015. Rosalie will contact the CPR instructor to schedule the class. At this time, eight to Ten Directors and four Board Members will take the class. The unit will sponsor the Directors. All other participants will pay \$40.00 for the class.

Rosalie introduced Lynn Danielson, club and ACBL member. Lynn has offered her assistance and expertise for orchestrating a silent auction. Lynn shared her ideas regarding this fund raiser. She provided sample letters that are often required by merchants making donations. This letter should document the fund raiser organization's Federal Tax Identification number and clearly state a non-profit charitable status. Rob asked Fern Dunbar and Rosalie to create a merchant solicitation letter with appropriate details. Betty provided the tax I.D. # and Kevin suggested the letter is written on ACBL letter head stationery.

Rosalie also reports that several donations have been received. She plans to arrange advertising with posters, flyers and a Donor Collection box. Fern Dunbar and MariAnn Satin have volunteered to be on the fundraiser committee. Rosalie requested that all board members assist in the success of the silent auction by verbal advertising and soliciting for donations. As decided by the board, all proceeds will be used for the Directors CPR training class. The date for the silent auction will be determined soon.

New Business: Ralph Brunson asked if an awards free game can be given to other players since board members do not pay for unit games. After several ideas, it was decided that board member's award games be submitted to the treasurer for reimbursement,

Rob asked for clarification of last month's motion regarding supporting Sean Lui's beginner bridge class. Rosalie reviewed the minutes which says the motion was made by Kevin Lane and seconded by Rosalie. The motion states that \$40.00 be allocated for an evening meal for Sean's students on a trial basis. Diane Sachs made a motion that we support Sean's class monetarily for a period of three months. Fern seconded the motion. A brief discussion ensued. Kevin suggests that we re-evaluate Sean's class after three months and that the trial period continue until the end of the year. Rob made a friendly amendment to the motion that we review Sean's class after three or four months and determine our support at that time. Diane and Fern accepted the amendment. The motion was carried and approved.

Rob mentioned that ACBL public relations such as newsworthy bridge items be regularly announced. An example would be the "Yinger Watch." Mr. Yinger will acquire 5,000 master points solely awarded from club games.

Rob received a complaint letter from a unit member. Rob asked Diane, Unit Disciplinarian, to research the units involvement regarding the complaint.

Diane reports that if a bridge player has a complaint regarding a director at a club game, the unit cannot become involved. She further states that during an ACBL tournament, all rules are strictly reinforced. However, for non-tournament games, the unit has no authority or recourse.

Fern made a motion that we stop serving lunch at unit games and provide desserts only as refreshments. She says this would save on expenses. This savings could be passed on to members by reducing game fees from \$11.00 to \$8.00. This fee reduction could encourage increased attendance at unit games. Holiday and special games could still include lunch. Doreen seconded the motion. Betty suggested we start Ferns motion in January to compare revenues. Doreen states revenues would not be affected. The motion was carried and approved.

Rob announced that ALACBU elections will be held in August. He has invited Rand Pensky and Kevin Lane to speak at a unit board meeting regarding their candidacy for District 23 Director. If any other candidates register by the May 31 deadline, they will also be invited to address the unit board

Adjournment: Dalia moved to adjourn the meeting, seconded by Diane. The meeting was adjourned t 12:03 pm.

The next meeting is scheduled for June 23, 2015 at 11:00 am.

Respectfully Submitted:

Rosalie Storc, Secretary