



## **Long Beach Unit 557**

### **Board Minutes**

**March 24, 2015**

**Call to Order:** The meeting was called to order at 10:45 am by Rob Preece, President.

**All board members were present except Cliff Goodrich and Kevin Lane.**

**Also present: Brandon Sheumaker**

**The secretary presented the February minutes. Dalia Hernandez moved to accept the minutes, seconded by MariAnn Satin. The minutes were approved.**

**Treasurer's Report:** Betty Jackson reported she paid a \$20.00 filing fee for the required state filing of board members and an additional \$6.00 was paid for a certified copy. The copy has been received. Betty further reports that \$11.50 was collected from used book sales which brings the total to \$49.00. This money will be donated to charity. Rob filed the board officer's roster form. He will bring the form at the next meeting to check if there are any corrections. Rob assigned Diane Sachs, Recorder, to oversee any irregularities.

**Hospitality Report:** Phyllis Greenstein states there was no correspondence sent this month. Rob reported the names of one member who was recently injured and another member who is ill. Phyllis will send get well cards to these members.

**Sectional:** No report at this time.

**Unit Game:** Fern Dunbar reports that the luncheon has been arranged. All preparations are in place including the sanctions.

**I/N Coordinator:** Please refer to New Business

**Old Business:** Ralph Brunson reports the new directories are now ready for distribution. There were 500 directories printed. Ralph was also able to acquire a \$100.00 discount. The total printing cost was \$463.00. Rob stated that this could be the last directory printed because of new ACBL privacy rulings. Rob thanked Ralph and Diane for their efforts on this project.

Rob contacted Super Shuttle services for the possibility of providing members transportation to tournaments. He suggests a small fee be charged to use this service. Betty said she will get information regarding parking fees.

Rob asked for a volunteer to assume responsibility for this project. At this time there are no volunteers. Rosalie suggests we table this topic until the next meeting.

Rob re-opened Phyllis's tabled motion (seconded by (Doreen Maes) regarding awarding third place winners in the annual awards luncheon commencing in 2016.

Betty Jackson pointed out that most units offer prizes only for the top place in the Ace of Clubs and Mini-McKinney.

Fern Dunbar states that 64% of players are duplicate winners and therefore win additional free games. The total for free games is \$792.00. The awards luncheon costs are approximately \$1,700.00.

Phyllis states the purpose of her motion was to encourage more people to play. For instance, awarding free games will increase attendance since the winner must bring in a partner.

After a discussion, Fern suggested, and Phyllis accepted a friendly amendment that the following awards be made:

Ace of Clubs Award:

First Place 2 free games

Second Place 1 free game

Third Place 1 free game

Fourth Place 1 free game

Mini-McKinney 1 free game for the winner only

In addition, the wall plaques naming the winners, will still be included. .

**The new prize awards will take effect with the winner's achievement in 2015 who will be awarded at the luncheon of 2016**

**Betty Jackson does not agree and prefers to follow ACBL guidelines. Doreen Mays seconded Phyllis's motion. The board voted and the motion was passed.**

**New Business: Brandon Sheumaker was welcomed and also congratulated on his recent event placement. Rob stated he has met with Brandon and invited him to the meeting to discuss various issues regarding the LBBC. Brandon said his main concern at this time is increasing attendance at the club. The board made several suggestions such as Pro/Am games. Rob mentioned that Bob Mault suggested a non-unit Pro/Am game once a month preferably on a Sunday. Another suggestion was to schedule mentor/mentee games. Brandon states that mentor/mentee games are better suited for the intermediate players and not suitable for the beginner player. In addition, it has been difficult to get mentors to volunteer. Dalia states that a past mentor/mentee game was successful. This game was held after the Learn Bridge in a Day event. The mentors were instructed not to teach and only play a friendly, encouraging game. Brandon suggests a bi-monthly game after Bob's beginner class ends. Brandon is willing to host these games. He suggests Thursday evening, 6:00 pm to 8:00 pm playing 15 boards.**

**Rob will confer with Bob to coordinate times. Rob also proposes that Dalia and her volunteers continue communication with Brandon and Bob.**

**Rob reminds the board that our vision is to promote the game of bridge and encourage players to play duplicate bridge. He also mentioned having another event similar to Learn Bridge in a Day or an Easy Bridge format. Brandon mentioned he ran an Easy Bridge class in Colorado. His event was successful. He states, “the goal was to get players in the door.”**

**Phyllis asked Brandon if the LBBC advertises. Brandon answered at this time the LBBC does not advertise. Betty Jackson stated that the Press Telegram has free advertising for service clubs. She will research additional advertising opportunities. Rob mentioned advertising does help, but word of mouth is more effective. Rosalie mentioned that Sean who teaches intermediate class on Monday evenings is planning friendly, informal games. Rosalie will follow up on Sean’s plan and report to the board.**

**Dalia volunteered to review Unit 557 website to see if possible updates to the site are required.**

**Rosalie reported her research for CPR classes. The purpose is to certify directors in basic CPR and basic first aid. The main resources are the American Red Cross classes and the Long Beach Fire Department classes. Training can also be done through the internet, but are not ideal. The American Red Cross will train at the LBBC whereas the fire department requires the participant to train at their facility. Costs for these services are a concern.**

**Diane asked if the fees could be a shared expense between the LBBC and the unit. Fern asked Brandon about this issue. Brandon said he would be willing to share some of the costs. Diane mentioned that the LBBC school district may offer CPR classes. The consensus is we would like to offer CPR classes, but further thought and discussion is required before a decision could be made. Betty suggests we table this discussion until the next meeting.**

**Rob received a letter from Mike Marucci regarding a position for a unit board historian. At this time there are no volunteers for this position.**

**Rob approached the board regarding sponsoring charity games. He suggests two games. The proceeds of one game would go to the ACBL, the other to a charity of the unit’s choice. Dalia asked if there would be an extra charge.**

**Betty made a motion that the unit sponsors the charity games. There will be no additional charge for the first game, but a dollar extra would be charged for the second game. Possible dates for these events would be a summer month and the month of December. Diane seconded the motion. The motion was carried and approved.**

**Adjournment:** MariAnn made a motion to adjourn, seconded by Dalia. The meeting was adjourned at 12:20 pm.

The next Meeting is scheduled for April 21, 2015 at 10:45 am.

**Respectfully Submitted:**

Rosalie Storc, Secretary